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Transformative leadership
A CTO masterclass for ICT Executives

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Introduction

The technological revolution has changed the world at a fundamental level. Information and Communication Technologies (ICT) are being inextricably woven into the fabric of life and everyday processes are increasingly being conducted online. Consumer needs and expectations are changing and the demand for high-quality products, services and experiences are driving organisational change.

The rapid pace of technological innovation has made it imperative for organisations to adopt digital technologies and new working methodologies to be efficient and globally competitive. Businesses have come to understand that digital transformation is imperative for organisational efficiency and growth.

Effective digital transformation, however, can only happen under the stewardship of strong and visionary leadership. The intricacies of adopting digital technologies while maintaining human centricity and fostering growth in a rapidly evolving business environment, can be a daunting task for many leaders.

The Commonwealth Telecommunications Organisation's (CTO), Transformative Leadership Masterclass emerges as a superior choice for aspiring leaders seeking to make a tangible impact in their organisation. The Masterclass adopts a practical approach that hones critical thinking

and problem-solving skills that are essential for navigating the complexities of the modern business world. The programme is meticulously crafted to ensure that leaders not only understand the available and emerging technologies but learn advanced skills in leadership and emotional intelligence and also gain practical tools to influence policy and lead transformative projects within their organisations and on the national stage. This approach ensures they return to their roles empowered to make significant changes in today's rapidly evolving business landscape.

This intensive four-day programme is designed to sharpen the leadership acumen of senior ICT executives by focusing on strategic thinking, stakeholder engagement, and effective influence on the national and global stage. Through interactive sessions, expert panels, and practical exercises, participants will gain essential tools to lead transformative changes in the digital landscape.
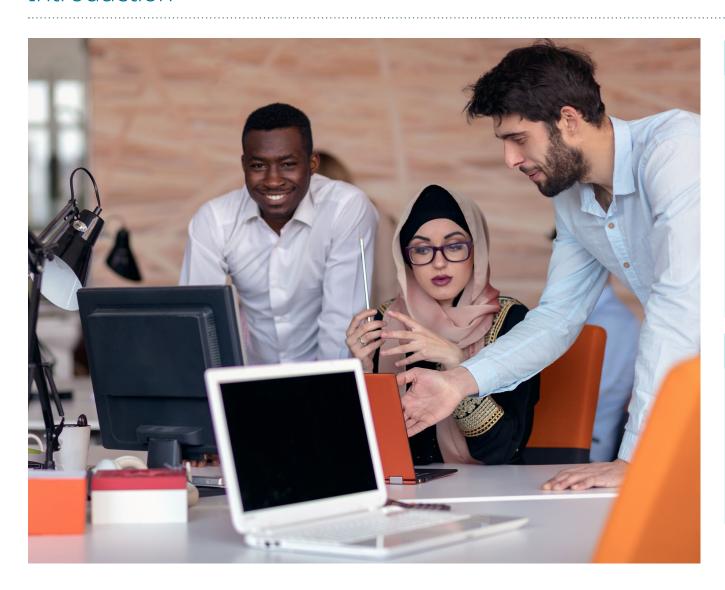
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LEARNING OBJECTIVES

Upon completion of the course, participants should have:

- Developed strategic leadership skills tailored to the ICT sector.

- Enhanced abilities in emotional intelligence to better lead teams and organisations.

- Mastered the art of influence to shape national ICT policy and public opinion.

- The ability to drive innovation and change in a fast-evolving technological environment.

TARGET AUDIENCE

Transformative leadership course targets the following:

- C-level ICT executives

- Senior government officials addressing ICT

- ICT policy makers and senior regulatory leaders

Course modules

📅 DAY 1

Strategic leadership and industry analysis

✅ **Overview of global ICT trends**

Overview of global and Commonwealth ICT trends

Key concepts in strategic decision-making for ICT executives

Role of ICT leaders in shaping market and policy directions

✅ **Strategic decision making and scenario planning workshops**

Scenario planning workshop: participants work in groups to create strategic responses to hypothetical market changes.

Leadership style assessment: interactive session to help participants understand their leadership style and its impact on decision-making.

✅ **Key technologies disrupting ICT**

Exploring cutting-edge technologies in ICT

Frameworks for managing innovation within an organisation

Best practices in leading organisational change

📅 DAY 2

Leading innovation and change

✅ **Managing innovation and organisational change — practical exercises**

Innovation sprint: small teams brainstorm and pitch new technology applications relevant to their markets.

Change management simulation: role-play activity to practise implementing a significant change in a mock organisation setup.

✅ **Ethics in ICT: balancing innovation with responsibility**

Integrating ethics into business strategy

Role of ICT in promoting environmental sustainability

Building ethical culture in high-tech environments

📅 DAY 3

Emotional intelligence and leadership

✅ **Understanding and developing emotional intelligence in leadership**

Fundamentals of emotional intelligence in leadership

How to cultivate self-awareness and self-regulation in high-pressure situations

Impact of emotional intelligence on team dynamics and performance

✅ **Emotional intelligence: self awareness and self-regulation — practical exercises**

Emotional intelligence role-playing — exercises focused on empathetic leadership, conflict resolution and effective communication.

Feedback and reflection session: facilitated group discussions where participants give and receive feedback on emotional intelligence skills.

📅 DAY 4

Influence and engagement on the national stage

✅ **Techniques for effective public speaking and persuasion**

Essentials of public speaking and persuasive communication

Strategies for effective stakeholder engagement

Managing media and public relation in the digital age

✅ **Stakeholder engagement strategies: managing media, government and public relations — practical exercises**

Public speaking drill: participants prepare and deliver a short speech on a given topic related to national ICT policies.

Stakeholder mapping and engagement plan: participants develop a detailed plan for engaging key stakeholders in their sector.

✅ **Assessment**

Capstone leadership challenge presentation

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How to enrol

To enrol for the course, please contact the CTO:

✈ **info@cto.int**

📞 **+44 (0)20 8600 3800**